



PREMIUM DESIGN AND DEVELOPMENT

<https://aidanparker.io> contact@aidanparker.io

PROFESSIONAL SKILLS

Front-end Web Design

- Design process (sketches, mockups, preview, production)
- Responsive design for maximum variety of devices and screen sizes
- Accessible and harmonious color palettes
- Typography that establishes clear hierarchy
- Detail-oriented focus on consistency
- Component-based design philosophy

Front-end Web Development

- Semantic, search engine optimized templates with HTML, PHP, Liquid, etc.
- Modern CSS techniques like grid, flexbox, custom properties, BEM, etc.
- CSS precompilers SCSS and LESS including advanced functions like mixins, maps, etc.
- Angular and Material Design Components
- NodeJS, jQuery, and vanilla JavaScript including modules, transpilers, linters, etc.
- Dependency package management and automated build processes via command line
- Source control management and custom deployment processes
- Debugging with browser development tools
- Component-based organization for all technologies

Other Skills

- Graphic design for digital and print mediums
- Identity branding and standardization
- Motion graphics and animation
- Photo and video editing
- Digital resource management

EDUCATION

Harrisburg Area Community College

Associate in Applied Science
Graphic & Interactive Design
August 2014 – December 2016

WORK EXPERIENCE

PensionPro Software, LLC

Requirements Analyst
January 2021 – Present

WEB AND DESKTOP APPLICATIONS

- UI/UX design for new web application and existing desktop software
- Creation of mockups and design documents for new features and design assets
- Enhancement of existing features and assets
- Migration of existing assets from desktop to web
- Business Acceptance Testing of created features

Front-end Web Developer
June 2019 – Present

SALES SITE

- Design of new company sales site
- Development of new WordPress theme with custom PHP templates and scripts
- WordPress maintenance across multiple testing and production environments

BRANDING

- Creation of branding guidelines with new and existing graphical assets such as logos, colors, typography, etc.

CLIENT WEBSITES

- Creation and management of over 50 existing and new client websites and templates
- Change requests and template upgrades
- Standardization of development and source control workflow

CLIENT NEWSLETTERS

- Design process update of quarterly newsletter delivered to over 50 clients
- Mass data merge from editor provided content and client data to PDF and HTML formats for distribution
- Mass deployment to client websites
- Template management and custom automation scripts

Self-Employment

Designer and Developer
January 2017 – June 2019

- Front-end web design and development for local and international clients